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News Release

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MSR® Backcountry Barn™ Tent Wins *Camping Life* Editors' Choice

Seattle, U.S.A. – Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is proud to announce the receipt of the 2011 *Camping Life* Editors' Choice Award for the MSR Backcountry Barn tent. The *Camping Life* Editors' Choice Awards, instituted in 2002, are intended to introduce the readership to new products that are fresh, different, better or just incredibly useful for family camping.

The MSR Backcountry Barn tent sleeps four to five people and packs down to the size of many three-person tents. The easy-pitching, hooped design offers standing head clearance from end-to-end for most people and steep sidewalls expand livable space to its maximum potential. A detachable bathtub floor allows for customized use of space, such as covering a picnic table, storing group gear, or for sleeping quarters.



“We recognize that not everyone backpacks when they camp, but all campers like a tent that packs up small and light relative to its size,” said Dale Karacostas, Division Director for Shelter at Cascade Designs. “That’s why we’re thrilled *Camping Life* recognized the Backcountry Barn and honored us with the prestigious Editors' Choice Award. The Backcountry Barn was designed to provide the perfect shelter for campers looking for a large, versatile tent with features that maximize its livability with minimal weight and packed size.”

The MSR Backcountry Barn tent is available now. The Editors' Choice award-winning products are featured in the May 2011 issue of *Camping Life* magazine and online at www.campinglife.com.

About the MSR® (Mountain Safety Research) Brand

Seattle-based Cascade Designs, Inc. engineers the MSR brand of standard-setting, high-performance outdoor equipment. A commitment to quality manufacturing and innovation ensures customers are outfitted with the finest, most reliable gear available for outdoor adventures. MSR brand product lines include stoves, fuel, cookware, water treatment, hydration, shelter, snowshoes and camp towels, the majority of which are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information, visit www.msrgear.com.

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